

# MAY 2020: ORGANIZATION ACTION REPORT

AS WE NAVIGATE THE IMPACT OF COVID-19, THE CHAMBER IS CONTINUALLY EVALUATING AND SHIFTING OUR EFFORTS TO ADDRESS CURRENT CHALLENGES AND LOOKING TOWARDS ECONOMIC RECOVERY. WE ARE FOCUSED ON:



★ KEEPING BUSINESSES IN BUSINESS

★ KEEPING PEOPLE EMPLOYED

★ KEEPING OUR COMMUNITIES HEALTHY

★ REIGNITING OUR ECONOMY

## INITIATIVES:

### PROVIDING TIMELY AND RELEVANT INFORMATION

- **Delivering virtual programming**
  - Adapted traditional programming for a virtual format, including Chamber 360, YP 101 and Coffee with the President
  - Hosted 40+ weekly webinars with nearly 2500 viewers
  - Kicked off the Spring 2020 Leadership Discovery class with a virtual orientation and virtual mentor sessions
- **Released 7 Talent Tips microcasts to help navigate talent-related challenges**
- **Spotlighted 5 members' community engagement through Members Making Moves During COVID-19 social media campaign**

### LEVERAGING OUR CONNECTIVE CAPACITY TO FACILITATE RECOVERY

- **Expressing small business concerns to the Federal Senate delegation on the Payroll Protection Program guidelines and interpretations, specifically timing of spending and forgiveness issues**
- **Conducted survey among Human Resources Professional Network to gauge how COVID-19 has affected the business community**
- **Began strategic planning on a workforce realignment partnership to address the impacts to the region's current unemployment crisis**

### BUILDING RECOVERY PARTNERSHIPS AND RE-ESTABLISHING CONFIDENCE

- **Lead partner in launch of One Region's re|IGNITE strategy to safely reopen our region's economy. To date, re|IGNITE has released a phase I plan and guidelines for:**
  - Close Contact Businesses
  - Gyms/Fitness Centers
  - Cosmetology
  - Public Swimming Pools
  - Food & Beverage Industry
  - Small Businesses

“The Chamber is here to help and has the resources available to help you. The webinar content has been fantastic and continues to get better.”

— DAVID STASIUKAITIS  
CEO, Low Country Case & Millwork