

# ORGANIZATION ACTION REPORT

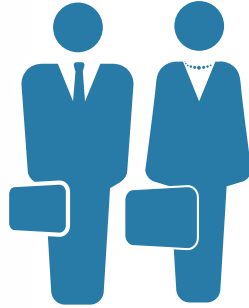
JUNE 2020

As we navigate the impact of COVID-19, the Chamber is continually evaluating and shifting our efforts to address current challenges and looking towards economic recovery. We are focused on:

## KEEPING BUSINESSES IN BUSINESS



## KEEPING PEOPLE EMPLOYED



## KEEPING OUR COMMUNITIES HEALTHY



## REIGNITING OUR ECONOMY



## INITIATIVES:

### PROVIDING TIMELY AND RELEVANT INFORMATION

- Partnered with Catch Talent to provide job seekers with tips on how to build a personal brand and tackle virtual networking for our Talent Tips series
- Delivered two webinars helping businesses understand how to properly use funds from the Paycheck Protection Program with Tideline CPA Group's Melonie Hammond-Trace, viewed by over 275 members

### LEVERAGING OUR CONNECTIVE CAPACITY TO FACILITATE RECOVERY

- Joined with 22 chambers and small business organizations around the state to develop the GrowSC Agenda, urging the General Assembly to address critical issues impacting the business community
- Advocated to the state legislature to utilize \$100 million from the CARES Act to establish a small business relief fund
- Launched a new monthly series, The Regional Perspective, to engage a broad cross-section of business leaders in conversations to explore how the challenges we are facing have affected their business and how our community has and needs to respond

### BUILDING RECOVERY PARTNERSHIPS AND RE-ESTABLISHING CONFIDENCE

- Served as a lead partner in the launch of the One Region Ready Pledge. Local organizations can take the pledge to demonstrate their commitment to put health and safety first as they return to business. Take the pledge at [oneregionready.com](http://oneregionready.com)
- Released a Business Reopening Toolkit to equip Chamber members with relevant resources for reopening

## NOTABLES:

### VIRTUAL PROGRAMS

**53** programs delivered

**3,000+** views

### CORONAVIRUS RESOURCE GUIDE

**4,750+** pageviews since launch in March

### MEMBERS MAKING MOVES DURING COVID-19

**7** Chamber members showcased

More than **4,000** views