



TALENT ADVANCEMENT

★ **WHY WE DO IT:**

The talent landscape shifted rapidly in 2020. Record low unemployment became record high unemployment, with both displaced workers and recent college graduates struggling to find their new career path. At the same time, many of our employers are still unable to find workers with the skills they need. The Chamber is at the forefront of ensuring our region is among the first economies to recover through improved workforce alignment and skills matching to help employees, and their workforce, thrive.

⚙️ **HOW WE DO IT:**

Our talent team works closely with regional partners in both the business and education communities to bridge the gap and ensure that students are gaining the skills needed to fill high-demand jobs. Our talent advancement efforts are centered around exposing students to regional jobs and careers, highlighting the variety of pathways to economic success and aligning employers and our education system.

😊 **TEAM MEMBERS:**

ROBIN WILLIS

Associate Vice President of Talent Pipeline Strategies
rwillis@charlestonchamber.org

DARRYL BROWN

Director of Emerging Workforce & Trident Regional Career Specialist
dbrown@charlestonchamber.org

⚡ **GET INVOLVED:**

Career Academies

Schools-within-schools that are academically rigorous and provide career-themed education in key industries.

Essential Professional Skills

Students talk directly to employers about the skills needed to be successful in their field.

Industry Deep Dives

Students get the opportunity to learn about specific industries and get exposure to their potential career.

TEALS

Delivers high-quality instruction and hands-on learning in coding and computer science.

Youth Apprenticeships

Charleston Regional Youth Apprenticeships at Trident Technical College prepare rising high school juniors, seniors and graduating seniors for rewarding careers in a variety of fields.



CONNECT WITH US



Main: [@ChasChamber](#)
Chamber Members: [groups/chaschambermembers](#)
Leadership Programs: [groups/CMCCLeadership](#)
CYP: [groups/CharlestonYP](#)



[@chaschamber](#)



Main: [@chas_chamber](#)
CYP: [@charlestonyp](#)



[Charleston-Metro-Chamber-of-Commerce](#)



To view past webinars, visit:
[charlestonchamber.org/webinars](#)



Vimeo: [charlestonmetrochamber](#)